



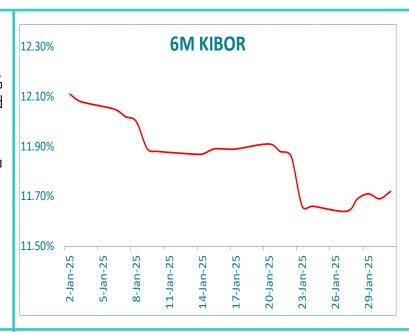


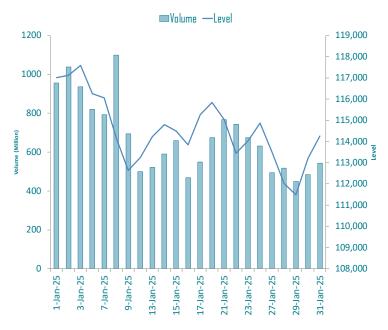
INVESTMENT MATTERS

Market Review

Debt Market Review:

- Benchmark lending rate 6M KIBOR declined by 0.44% to 11.72% over the month. The latest cut-off for the T-Bills auction held stood at 11.59%, 11.40%, 11.39% for 3M, 6M, and 12M, respectively.
- CPI for the month of January 2025 was 2.40% compared to 4.07% for the previous month.





Equity Market Review:

KSE-100 Index declined by 0.76% over the month to end at 114,256 points. Average daily volume decreased over the last month to 679mn. Foreign outflow of USD\$ 15mn (net) was recorded during the month.

Currency & Commodity Review:

- The PKR depreciated against the USD over the month by 0.14%, closing at PKR 278.9 at the interbank.
- Average crude prices increased by 7.92% and 6.89% from the previous month to end at US\$72.53 (WTI) & US\$76.76 (Brent) per barrel, respectively.

EFU LIFE ASSURANCE LTD INVESTMENT MATTERS

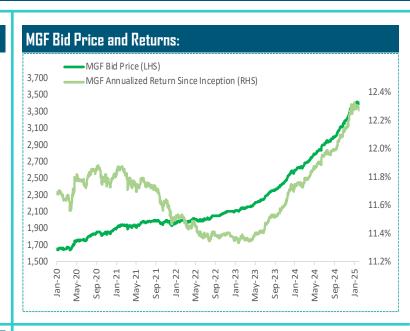
31st January 2025

Managed Growth Fund (MGF)

Fund Objective:

MGF aims to provide stable returns with low volatility and medium risk profile.

It holds a diversified asset mix that includes government securities, bank deposits, and corporate debt securities, as well as equities with strong fundamentals, attractive yields, and sustainable growth.



Fund Information:

Assets Under Management*	PKR 174.48 Billion
Launch Date	18-Mar-94
Bid Price At Inception	95.00
Bid Price*	3,413.80
Category	Balanced
Pricing Mechanism	Daily (Forward)
Management Fee	1.5% per annum
Expense Ratio CYTD	0.13%
Pricing Days	Monday-Friday
Risk Profile	Medium

*31st January 2025

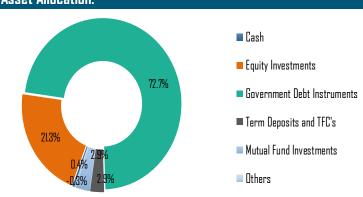
Sist January 2025	
Fund Performance:	
Calendar YTD Return	0.63%
One-Year Return	30.05%
Three-Year Annualised Return	19.79%
Five-Year Annualised Return	15.55%
Ten-Year Annualised Return	9.57%
Cumulative Return Since Inception	3493.48%
Annualised Return Since Inception	12.29%

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Asset Allocation:

AA

A+ and Lower



	Jan-25	Dec-24	
Cash	0.4%	0.8%	
Equity	21.3%	20.4%	
Government Debt	72.7%	73.3%	
Other Debt	2.9%	2.9%	
Mutual Funds	2.9%	2.8%	
Others	-0.3%	-0.1%	
Equity Ser	ctor Allocation		
Commercial Banks	25	9.8%	
Oil & Gas Exploration Companies	2	0.7%	
Fertilizer	17	7.3%	
Technology & Communication	6	3.2%	
Cement	5	i.3%	
Others	2	0.7%	
Credit Quality of Portfolio			
AAA	9	6.6%	
AA+	1	1.7%	

0.5% 1.1%

0.1%

INVESTMENT MATTERS

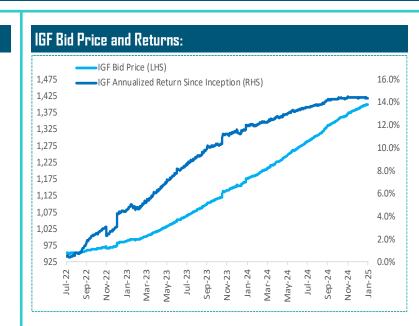
31st January 2025

Income Growth Fund (IGF)

Fund Objective:

IGF aims to provide stable returns with low volatility and a low risk profile.

It holds a diversified asset mix that includes government securities and bank deposits.



Fund Information:

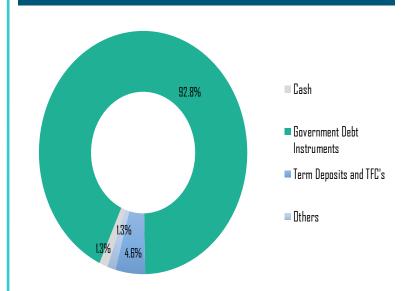
Assets Under Management*	PKR 3.32 Billion
Launch Date	11-Mar-22
Bid Price At Inception	950.00
Bid Price*	1,401.98
Category	Income Fund
Pricing Mechanism	Daily (Forward)
Management Fee	1.5% per annum
Expense Ratio CYTD	0.13%
Pricing Days	Monday-Friday
Risk Profile	Low

*31st January 2025

Fund Performance:	
Calendar YTD Annualised Return	13.43%
One-Year Return	19.08%
Cumulative Return Since Inception	47.58%
Annualised Return Since Inception	14.38%
Weighted average time to maturity (years)	3.52

*All returns above are net of charges

Asset Allocation:



	Jan-25	Dec-24
Cash	1.3%	2.4%
Government Debt	92.8%	90.2%
Other Debt	4.6%	4.8%
Others	1.3%	2.6%
C	redit Quality of Portfolio	
AAA	9	5.4%
A	4	4.6%

EFU LIFE ASSURANCE LTD INVESTMENT MATTERS

31st January 2025

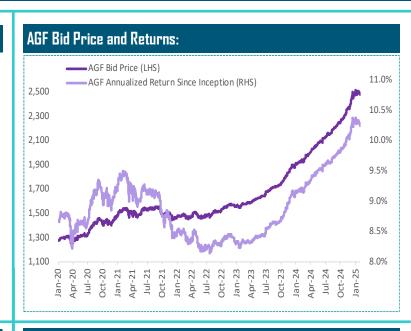
Aitemad Growth Fund (AGF)

Fund Objective:

AGF aims to provide reasonable total returns with a medium risk target.

AGF invests in Shariah-compliant

(i) deposits, (ii) Certificates of Investment (COI), (iii) government and corporate sukuk, and (iv) equities.



Fund Information:

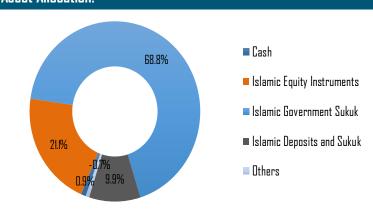
Assets Under Management*	PKR 9.19 Billion
Launch Date	22-Feb-08
Bid Price At Inception	475.00
Bid Price*	2,498.13
Category	Balanced
Pricing Mechanism	Daily (Forward)
Management Fee	1.5% per annum
Expense Ratio CYTD	0.13%
Pricing Days	Monday-Friday
Risk Profile	Medium

*31st January 2025

Fund Performance:	
Calendar YTD Return	-0.01%
One-Year Return	29.82%
Three-Year Annualised Return	19.10%
Five-Year Annualised Return	14.01%
Ten-Year Annualised Return	9.08%
Cumulative Return Since Inception	425.92%
Annualised Return Since Inception	10.29%
*All returns above are net of charges	

Asset Allocation:

AA-



	Jan-25	Dec-24	
Cash	0.9%	4.7%	
Equity	21.1%	21.4%	
Government Debt	68.8%	63.9%	
Other Debt	9.9%	9.8%	
Others	-0.7%	0.2%	
Equity Sector Allocation			
Oil & Gas Exploration Companies	2	28.7%	
Fertilizer		21.2%	
Cement	1	0.2%	
Technology & Communication		9.0%	
Power Generation & Distribution		8.3%	
Others	2	22.5%	
Credit Quality of Portfolio			
AAA	!	91.2%	
AA+		7.7%	

1.2%

EFU LIFE ASSURANCE LTD INVESTMENT MATTERS

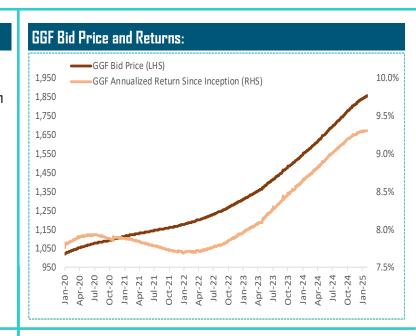
31st January 2025

Guaranteed Growth Fund (GGF)

Fund Objective:

GGF is a low-risk fund that offers capital protection along with growth preservation — GGF guarantees that bid price will not fall.

GGF invests only in short-term government, term deposits, and cash.



Fund Information:

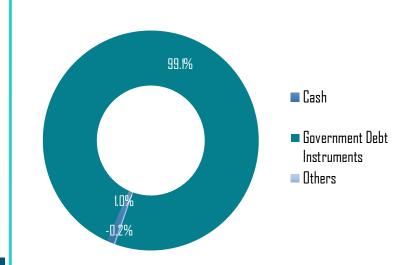
Assets Under Management*	PKR 10.78 Billion
Launch Date	07-Oct-09
Bid Price At Inception	475.00
Bid Price*	1,858.10
Category	Money Market Fund
Pricing Mechanism	Daily (Forward)
Management Fee	1.5% per annum
Expense Ratio CYTD	0.13%
Pricing Days	Monday-Friday
Risk Profile	Low

^{*31}st January 2025

*All returns above are net of charges

Fund Performance:	
Calendar YTD Annualised Return	10.76%
One-Year Return	18.22%
Three-Year Annualised Return	16.11%
Five-Year Annualised Return	12.39%
Ten-Year Annualised Return	9.24%
Cumulative Return Since Inception	291.18%
Annualised Return Since Inception	9.31%
Weighted average time to maturity (years)	0.48

Asset Allocation:



	Jan-25	Dec-24		
Cash	1.0%	0.1%		
Government Debt	99.1%	99.5%		
Others	-0.2%	0.4%		
Credit Quality of Portfolio				
AAA	100.0%			

INVESTMENT MATTERS

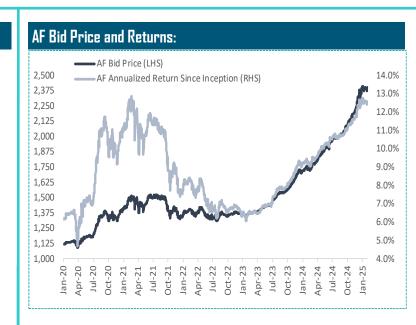
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Aggressive Fund (AF)

Fund Objective:

AF aims to provide superior risk-adjusted returns and has a high risk profile.

AF invests in (i) equities (ii) deposits, and (iii) government and corporate debt instruments.



Fund Information:

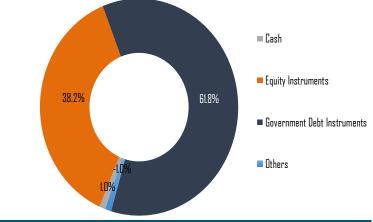
Assets Under Management*	PKR 1.48 Billion
Launch Date	04-Apr-17
Bid Price at Inception	950.00
Bid Price*	2,404.89
Category	Aggressive
Pricing Mechanism	Daily (Forward)
Management Fee	1.5% per annum
Expense Ratio CYTD	0.13%
Pricing Days	Monday-Friday
Risk Profile	High

*31st January 2025

Fund Performance:	
Calendar YTD Return	0.43%
One-Year Return	37.79%
Three-Year Annualised Return	20.07%
Five-Year Annualised Return	16.21%
Cumulative Return Since Inception Annualised Return Since Inception	153.15% 12.59%

^{*}All returns above are net of charges

Asset Allocation:



	Jan-25	Dec-24		
Cash	1.0%	1.5%		
Equity	38.2%	36.7%		
Government Debt	61.8%	61.8%		
Others	-1.0%	0.1%		
Equity Sector Allocation				
Commercial Banks	34.4%			
Fertilizer	21.9%			
Dil & Gas Exploration Companies 18.1%		8.1%		
Oil & Gas Marketing Companies 7.3%		7.3%		
Cement	1	6.4%		
Others	11.8%			

Credit Quality of Portfolio

AAA 100.0%